



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

12032

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct:

KREZ-TV

206968

jug 9/19/12

| Program Name | DP | Days Length | Gross Rate | Mon Sep 24 | Tue Sep 25 | Wed Sep 26 | Thu Sep 27 | Fri Sep 28 | Sat Sep 29 | Sun Sep 30 | Total |
|---------------------------------------|----|----------------|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------|
| KRQE 5a News 5:00 AM 6:00 AM | EM | M-F 30 | \$20.00 \$80.00 | 5 1 | 1 | 1 | | 1 | | | 4 |
| KRQE 6a News 6:00 AM 7:00 AM | EM | M-F 30 | \$40.00 \$200.00 | 5 1 | 1 | 1 | 1 | 1 | | | 5 |
| CBS This Morning 7:00 AM 9:00 AM | EM | M-F 30 | \$30.00 \$150.00 | 5 1 | 1 | 1 | 1 | 1 | | | 5 |
| Sunday 7a News 7:00 AM 8:00 AM | EM | Su 30 | \$25.00 \$25.00 | 5 | | | | | | 1 | 1 |
| The Doctors 9:00 AM 10:00 AM | DT | M-F 30 | \$30.00 \$30.00 | 5 | 1 | | | | | | 1 |
| Lets Make a Deal 10:00 AM 11:00 AM | DT | M-F 30 | \$40.00 \$40.00 | 5 | | | 1 | | | | 1 |
| Price is Right 11:00 AM 12:00 PM | DT | M-F 30 | \$100.00 \$100.00 | 5 1 | | | | | | | 1 |
| KRQE Noon News 12:00 PM 12:30 PM | DT | M-F 30 | \$75.00 \$75.00 | 5 | | 1 | | | | | 1 |
| Dr. Phil 3:00 PM 4:00 PM | EF | M-F 30 | \$40.00 \$120.00 | 5 | 1 | | 1 | 1 | | | 3 |
| KRQE 4p News 4:00 PM 4:30 PM | EN | M-F 30 | \$75.00 \$150.00 | 5 1 | | 1 | | | | | 2 |
| KRQE 4:30p News 4:30 PM 5:00 PM | EN | M-F 30 | \$75.00 \$150.00 | 5 | 1 | | 1 | | | | 2 |
| KRQE 5:30p News 5:30 PM 6:00 PM | EN | M-F 30 | \$150.00 \$750.00 | 5 1 | 1 | 1 | 1 | 1 | | | 5 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/19/2012 6:25:01 AM

KREZ-TV

Page 1 of 2



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

12032

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct:

KREZ-TV

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|----------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Sep 24 | Sep 25 | Sep 26 | Sep 27 | Sep 28 | Sep 29 | Sep 30 | |
| Jeopardy 6:00 PM 6:30 PM | PA | M-F 30 | \$150.00 \$300.00 | 5 1 | | | | 1 | | | 2 |
| Wheel of Fortune 6:30 PM 7:00 PM | PA | M-F 30 | \$175.00 \$175.00 | 5 | | 1 | | | | | 1 |
| KRQE 10p News 10:00 PM 10:35 PM | LN | M-F 30 | \$250.00 \$1,000.00 | 5 1 | | 1 | 1 | 1 | | | 4 |
| Saturday 10p News 10:00 PM 10:35 PM | LN | Sa 30 | \$150.00 \$150.00 | 5 | | | | | 1 | | 1 |
| Letterman 10:35 PM 11:35 PM | LF | M-F 30 | \$50.00 \$100.00 | 5 | 1 | | 1 | | | | 2 |
| Station Gross Totals | | | | 8 | 8 | 8 | 8 | 7 | 1 | 1 | 41 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/19/2012 6:25:01 AM

KREZ-TV

Page 2 of 2

Spot Manager: All, 09/24/12-09/30/12

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|------------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|
|-------------|------------|-------|------------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|

Date: 09/24/12

Station: KRQE

| | | | | | | | |
|--------------|------------------------|-------------|-----|----|------|----------------|-----------------|
| POL/Pace for | 206968 LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12032 | \$250.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 M-F KROE New | 4p-430p | :30 | P5 | KREZ | PACE FOR 12032 | \$75.00 |
| POL/Pace for | 206968 Price is Right | 11a-12p | :30 | P5 | KREZ | PACE FOR 12032 | \$100.00 |
| POL/Pace for | 206968 KROE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 M-F 6p-630p | M-F 6p-630p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$20.00 |
| POL/Pace for | 206968 CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| | | | | | | | \$815.00 |
| | | | | | | | \$815.00 |

Date: 09/25/12

Station: KRQE

| | | | | | | | |
|--------------|------------------------|-------------|-----|----|------|----------------|-----------------|
| POL/Pace for | 206968 M-F 9a-10a | 9a-10a | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| POL/Pace for | 206968 M-F KROE New | 430p-5p | :30 | P5 | KREZ | PACE FOR 12032 | \$75.00 |
| POL/Pace for | 206968 KROE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 David Letterman | 1035p-1137p | :30 | P5 | KREZ | PACE FOR 12032 | \$50.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$20.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| | | | | | | | \$435.00 |
| | | | | | | | \$435.00 |

Date: 09/26/12

Station: KRQE

| | | | | | | | |
|--------------|------------------------|-------------|-----|----|------|----------------|-----------------|
| POL/Pace for | 206968 M-F KROE New | 4p-430p | :30 | P5 | KREZ | PACE FOR 12032 | \$75.00 |
| POL/Pace for | 206968 M-F 630p-7p | M-F 630p-7p | :30 | P5 | KREZ | PACE FOR 12032 | \$175.00 |
| POL/Pace for | 206968 LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12032 | \$250.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$20.00 |
| POL/Pace for | 206968 M-F KRQE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| POL/Pace for | 206968 M-F KRQE New | 12p-1230p | :30 | P5 | KREZ | PACE FOR 12032 | \$75.00 |
| POL/Pace for | 206968 KROE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| | | | | | | | \$815.00 |
| | | | | | | | \$815.00 |

Date: 09/27/12

Station: KRQE

| | | | | | | | |
|--------------|------------------------|-------------|-----|----|------|----------------|-----------------|
| POL/Pace for | 206968 David Letterman | 1035p-1137p | :30 | P5 | KREZ | PACE FOR 12032 | \$50.00 |
| POL/Pace for | 206968 CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| POL/Pace for | 206968 KRQE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 M-F KROE New | 430p-5p | :30 | P5 | KREZ | PACE FOR 12032 | \$75.00 |
| POL/Pace for | 206968 LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12032 | \$250.00 |
| POL/Pace for | 206968 M-F KRQE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 Let's Make a De | M-F 10a-11a | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| | | | | | | | \$675.00 |
| | | | | | | | \$675.00 |

Date: 09/28/12

Station: KRQE

| | | | | | | | |
|--------------|------------------------|-------------|-----|----|------|----------------|-----------------|
| POL/Pace for | 206968 KROE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 M-F 6p-630p | M-F 6p-630p | :30 | P5 | KREZ | PACE FOR 12032 | \$150.00 |
| POL/Pace for | 206968 Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$20.00 |
| POL/Pace for | 206968 CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12032 | \$30.00 |
| POL/Pace for | 206968 LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12032 | \$250.00 |
| POL/Pace for | 206968 M-F KROE New | KROE News | :30 | P5 | KREZ | PACE FOR 12032 | \$40.00 |
| | | | | | | | \$680.00 |
| | | | | | | | \$680.00 |

Date: 09/29/12

[Sorted by: Date]

Spot Manager: All, 09/24/12-09/30/12

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|------------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|------------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|

Date: 09/29/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|--------------|-----------|--------|------|----------------|--|--|--|--|--|--|----------|
| POL/Pace for | 206968 LN Sa | 10p-1035p | :30 P5 | KREZ | PACE FOR 12032 | | | | | | | \$150.00 |
| | | | | | | | | | | | | \$150.00 |
| | | | | | | | | | | | | \$150.00 |

Date: 09/30/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|----------------------------|--|--------|------|----------------|--|--|--|--|--|--|------------|
| POL/Pace for | 206968 KRQE News Sun 7a-8a | | :30 P5 | KREZ | PACE FOR 12032 | | | | | | | \$25.00 |
| | | | | | | | | | | | | \$25.00 |
| | | | | | | | | | | | | \$25.00 |
| | | | | | | | | | | | | \$3,595.00 |

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KREZ-TV Albuquerque

Date:

9/19/2012

I, Media Strategies and Researchbeing on behalf of Sal Pace, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Congressin the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|----------------------------|----------------------------------|-----------------------|----------------------------|----------------|-----------------|
| | | SEE ATTACHED SCHEDULE | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, September 24, 2012 | | | Sunday, September 30, 2012 | | |
| | | | | | |

Total Charges: \$3,595.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 2012

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted in Part

☐

Rejected

Signature

Printed Name

Title